

Date: 31-10-2023

Result of Expression of Interest (EoI) for the Empanelment of Agencies for Advertising and Publicity Services at Solar Energy Corporation of India Limited, New Delhi

This has reference to the Expression of Interest (EoI) No. SECI/C&P/AD/EOI/17/0001/2023-24 for the “Empanelment for Agencies for Advertising and Publicity Services” issued on 03/07/2023.

Based on the evaluation of applications received as per the terms & conditions of EoI, the following Agencies have been empanelled by SECI for Advertising and Publicity Services.

S. No.	Name of Bidder/Agency
1	Sharad advertising Private Limited
2	Interads Advertising Pvt Ltd
3	Expression 360 Services India Pvt Ltd
4	Invicta Media Private Limited
5	Ventures Advertising Pvt Ltd
6	Vivid India Advertising & Marketing
7	Lalit Advertising
8	Centum Advertising Pvt Ltd
9	Dot Communications & marketing Pvt Ltd
10	Alaknanda Advertising Pvt Ltd

- The effective date of the empanelment will be 31/10/2023. The period of empanelment shall be for 03 (Three) Years from the effective date of Notification of Empanelment (NOE) with the provision for further extension of 02 (Two) years based on the satisfactory performance of the agency during the empanelment period and/or based on mutual agreement of both the parties, on original terms and conditions.

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